

Church leaves all decisions about the use or non-use of blood to the member or family concerned in consultation with their physician.

RICHARD A. NIMER

BONNEVILLE INTERNATIONAL CORPORATION

In 1964 KSL and other Church-owned commercial broadcasting stations and operations were consolidated into Bonneville International Corporation (BIC), headquartered in Salt Lake City. The founding president of BIC was Arch L. Madsen. He was succeeded by Rodney H. Brady in 1985. Historically, its board of directors has included a member of the FIRST PRESIDENCY.

In addition to KSL Radio and Television, Bonneville has acquired and founded several other units: (1) a television station in Seattle, (2) radio stations in Seattle, New York City, Kansas City, Los Angeles, Chicago, San Francisco, Dallas, and Phoenix; (3) Bonneville Media Communications, a full-service production and advertising company located in Salt Lake City; (4) Bonneville Washington News Bureau, in the nation's capital; (5) Bonneville Broadcasting System (BBS), a music programming service in Northbrook, Illinois, that provides "easy listening" and "soft adult contemporary" music programming to radio stations throughout the United States and abroad; (6) Bonneville Satellite Corporation, which was formed in Salt Lake City in 1980 and much of which was sold in 1987, with BIC retaining interest as a limited partner; and (7) Bonneville Entertainment Company, incorporated in 1981.

Bonneville programming reaches an international audience through placement of programs, public service messages, and other services on stations throughout the world, with emphasis on values-oriented programming. Bonneville stations do not proselytize for the Church, and religious programming (generally confined to Sunday morning) includes representation from all major religions. Neither BIC nor its divisions use their facilities to solicit funds for the Church. Bonneville and its divisions are taxpaying, commercial enterprises.

The philosophy of BIC is summarized in this excerpt from the company's statement of "Mission and Commitments": "We are a values-driven com-

pany composed of values-driven people. We are committed to serving and improving individuals, communities, and society through providing quality broadcast entertainment, information, news, and values-oriented programming."

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RODNEY H. BRADY

BOOK OF ABRAHAM

[This entry includes five articles:

- Origin of the Book of Abraham
- Translation and Publication of the Book of Abraham
- Contents of the Book of Abraham
- Facsimiles from the Book of Abraham
- Studies About the Book of Abraham

The Book of Abraham autobiographically recounts Abraham's early years and is one of the texts in the LDS scriptural collection titled Pearl of Great Price. The article Origin of the Book of Abraham recounts the discovery and purchase of the Joseph Smith Papyri and events leading up to the publication of the Book of Abraham itself. The article Translation and Publication of the Book of Abraham details briefly both the process by which Joseph Smith produced the text of the Book of Abraham and the history of its appearance in print. The article Contents of the Book of Abraham surveys generally the events narrated in the book, including Abraham's miraculous rescue from death and God's covenant with him before he departed his homeland. Facsimiles from the Book of Abraham introduces the ancient Egyptian illustrations that are currently published with the work and assesses their relationship to the text. A review of studies published to date on the Book of Abraham appears in Studies about the Book of Abraham.]

ORIGIN OF THE BOOK OF ABRAHAM

In July 1835, while living in Kirtland, Ohio, the Prophet Joseph SMITH purchased, on behalf of the Church, four Egyptian mummies and accompanying papyri from Michael H. Chandler, a traveling entrepreneur from Pennsylvania. The price was \$2,400. Chandler had acquired eleven mummies in early 1833 and had sold the other seven in the